

Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney Docket No. 16113-1341006	Application No. 10/798,342
<b>Information Disclosure Statement by Applicant</b> (Use several sheets if necessary)		Applicant Dwight Allen Merriman et al.	
		Filing Date March 12, 2004	Group Art Unit 3714

(37 CFR §1.98(b))

**U.S. Patent Documents**

Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
	1	5,696,965	12/09/1997	Dedrick			
	2	6,006,197	12/21/1999	D'Eon et al.			
	3	6,182,050	01/30/2001	Ballard			
	4	6,223,215	04/24/2001	Hunt et al.			
	5	6,247,047	06/12/2001	Wolff			
	6	6,434,614	08/13/2002	Blumenau			
	7	6,466,970	10/15/2002	Lec et al.			
	8	6,757,710	06/29/2004	Reed			
	9	7,039,599	05/02/2006	Merriman et al.			
	10	2002/0082923	06/27/2002	Merriman et al.			
	11	2002/0120507	08/29/2002	Chanos et al.			
	12	2005/0033855	02/10/2005	Moradi et al.			
	13	2005/0197164	09/08/2005	Chan			

**Foreign Patent Documents or Published Foreign Patent Applications**

Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
	14	10320336	12/04/1998	Japan			English abstract	
	15	98/57285 (A1)	12/17/1998	WIPO				
	16	01/65747 (A1)	09/07/2001	WIPO				

**Other Documents (include Author, Title, Date, and Place of Publication)**

Examiner Initial	Desig. ID	Document
	17	Business Wire (New York, Nov. 17, 1998), "i33 Communications Links Personal Finance Sites with Dynamic Investment Research Banners; Quote.com and Multex Partner Using i33's AdMaximize Technology"

Examiner Signature /Ronald Laneau/	Date Considered 06/16/2010
EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

Substitute Disclosure Form (PTO-1449)

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /RL/